

# STRAIGHT TALK

It's hard to believe that the school year is almost over. Where did it go? Congratulations to all of the 2011 graduates!

We are looking forward to a fun and awesome summer. The office is now getting ready for our annual "Patient Appreciation Party". This year "*Zookeeper*" is in the works. More information regarding our party will be sent to you shortly. We can't wait!

## Introducing Felicia to our team!



We are pleased to introduce Felicia Kroeger as a new member to our orthodontic team! Felicia has been in the orthodontic field since 1982 and she is excited to return after taking some time off to raise her two sons. She joins us as a new scheduling coordinator. Make sure to say 'hi' to Felicia the next time you're

in the office!

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## Our Recent Jamba Juice Winners



Congratulations to our monthly Jamba Juice drawing winners!

May - Ryan H.

June - Catherine A.

July - Alicia R.

August - Megan M.

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## Coloring Contest Winners

### OUR RECENT COLORING CONTEST WINNERS

May

Samantha T. (age 6)    Anika R. (age 6)

Gissell P. (age 8)    Nazanine N. (age 9)

Austin G. (age 14)

## June

Nathan H. (age 6)   Riley H. (age 8)  
Claire D. (age 9)   Isabel M. (age 10)  
Gabriela B. (age 12)

## July

Corey G. (age 7)   Ashley B. (age 9)  
Jadelen H. (age 9)   Joseph G. (age 11)  
Austin G. (age 14)

## August

Kylee S. (age 6)   Alyssa A. (age 9)  
Caroline C. (age 10)   Mikayla H. (age 11)  
Jack P. (age 14)

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### Our Treatment Reward Winners!

#### \$50 TREATMENT REWARDS

Megan L.   Conner M.   Krizza A.   Alina B.  
Bev K.   Jake E.   Nick M.   Greg U.  
Samantha D.   Zach C.   Juan R.   Georgina G.  
Helena K.   Joseph K.   Ilana L.   Celine J.  
Matthew N.   Michal Z.   John M.   Madelyn S.  
Stephanie C.   Laurize G.   Collin E.   Brianne A.  
Julie H.   Francesca B.   Miriam W.

The above patients received a \$50 cash reward for completing their orthodontic treatment without having any loose or broken braces and for not missing any of their appointments!!!

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### KKDV Radio Contest



Thank you to all of our patients and parents who so diligently listened for our radio spots on KKDV (92.1 FM). The winner of our



"\$100 Listen and Win" contest was the Carr family who heard an amazing 53 spots out of 60 spots that played. Great job!

We appreciate your support and we would love to hear from you on what you think about our radio ads. There will be several more radio spots on KKDV throughout the spring and summer.

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### Winner of the Nintendo DSi XL!



Congratulations to Landon N. for winning the Nintendo DSi XL! It's always exciting for us to see our patients win!

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### iPod Nano 6th Generation Drawing



There is still time to enter our drawing for a 6th Generation iPod Nano! The drawing runs through September 30th, so be sure to submit your entry the next time you're in the office. Remember, one entry per visit please. Good luck!!!

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### Most Commonly Treated Orthodontic Problems

All orthodontic conditions are as unique and varied as the patients involved, but there are some problems seen more frequently than others. These, too, vary with the patient base. For example, the most common problems for adults are different from those of children. The most common problems can also vary from one ethnic group to another, because many orthodontic problems are hereditary.

For children, the most common orthodontic problems are poor alignment of teeth due to crowding and protrusion of the upper front teeth ahead of the lower teeth (frequently called 'buck teeth') due to the lower jaw being shorter than the upper jaw. The main cause of crowding stems from teeth being larger than the amount of space available in the mouth. The causes for protrusion of the upper jaw can vary from patient to patient and include genetic growth patterns, thumb sucking, tongue thrusting, airway obstructions that cause the child to breathe through the mouth and abnormal eruption of permanent teeth due to loss of baby teeth.

For adults, the most common treatments include correcting crowding or crooked teeth, closing spaces (old or new) between teeth, and correcting the position and alignment of teeth. Even when adult orthodontic problems are the same as those of children, the treatment is different because there is no jaw growth in adults, so problems that could be easily managed in a growing child (such as an upper jaw protrusion) may require surgery in an adult. Adults are also more likely to have gum or bone loss due to periodontal

disease and worn, damaged or missing teeth.

Some of the more common orthodontic conditions and the complications they can cause include:

- Overjet (protruded front teeth) - Unattractive and prone to damage
- Crowded Teeth - Unattractive, difficult to clean, bone damage and gum recession
- Underbite (lower front teeth protrude beyond the upper teeth) - Unattractive and uneven wear of the front teeth
- Deepbite (upper front teeth cover the lower teeth) - Excessive wear of the front teeth and gum and bone damage behind the upper front teeth
- Openbite (upper and lower teeth don't meet in front) - Eating problems, speech problems, and excessive wear of those teeth which do meet; unattractive
- Crossbite (upper jaw is too narrow, so lower jaw swings to one side to allow the teeth to mesh) - Biting and chewing difficulties
- Spacing (missing teeth or wide dental arch and small teeth) - Unattractive and allows teeth to shift out of position

Whatever the orthodontic problem, the goal of all orthodontic treatment is to produce a healthy, well-functioning, stable bite. An attractive smile is a pleasant, esteem-lifting, important side effect.

**We truly appreciate all of the support of our patients and their families. Thank you for your referrals!**