

# STRAIGHT TALK

Happy New Year to our patients and their families! Here is a quick glance of 2010 in review at Tanner & Reichhold Orthodontics:

In September, we attended our regional "Pacific Coast Society of Orthodontists" meeting where we continue to learn about cutting-edge technologies in our field. In particular, the use of mini-screws (or TAD's) to serve as anchorage devices and lasers to help us treat our patients more efficiently and in less time.

In November, we attended the "Invisalign Summit" which is an international meeting attended by orthodontists from around the world. In the past year, we established ourselves as "Elite" providers in Invisalign which means that we are in the top 1% of all Invisalign providers in North America.

We look forward to seeing you in 2011!

## Best Wishes to Denise!



We would like to wish Denise Pendleton the very best as she leaves our practice after four years working as one of our treatment coordinators. Denise has decided to take an extended leave and we truly wish her well in the future!

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## Winner of the Invisalign Aligner Contest



Congratulations to Adam D. for coming closest in guessing the total number of Invisalign aligners in the big jar in our reception room. For guessing 190 aligners (there actually were 191 aligners), Adam won a \$20 Visa gift card! Congratulations Adam!

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## Winner of the Nintendo DSi XL!



Congratulations to Landon N. for winning the Nintendo DSi XL! It's always exciting for us to see our patients win!

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**Our Recent Jamba Juice Winners**



Congratulations to our monthly Jamba Juice drawing winners!

May - Ryan H.

June - Catherine A.

July - Alicia R.

August - Megan M.

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**Our Treatment Reward Winners!**

**\$50 TREATMENT REWARDS**

Megan L. Conner M. Krizza A. Alina B.

Bev K. Jake E. Nick M. Greg U.

Samantha D. Zach C. Juan R. Georgina G.

Helena K. Joseph K. Ilana L. Celine J.

Matthew N. Michal Z. John M. Madelyn S.

Stephanie C. Laurize G. Collin E. Brianne A.

Julie H. Francesca B. Miriam W.

The above patients received a \$50 cash reward for completing their orthodontic treatment without having any loose or broken braces and for not missing any of their appointments!!!

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**Coloring Contest Winners**

**OUR RECENT COLORING CONTEST WINNERS**

May

Samantha T. (age 6) Anika R. (age 6)

Gissell P. (age 8) Nazanine N. (age 9)

Austin G. (age 14)

June

Nathan H. (age 6) Riley H. (age 8)

Claire D. (age 9) Isabel M. (age 10)  
Gabriela B. (age 12)

## July

Corey G. (age 7) Ashley B. (age 9)  
Jadelen H. (age 9) Joseph G. (age 11)  
Austin G. (age 14)

## August

Kylee S. (age 6) Alyssa A. (age 9)  
Caroline C. (age 10) Mikayla H. (age 11)  
Jack P. (age 14)

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### Want Straight, Healthy Teeth and a Confident Smile?



#### Want Straight, Healthy Teeth and a Confident Smile?

**Invisalign can be your path to clearly beautiful pearly whites.**

Getting your teeth straightened isn't just for teenagers anymore. Like many adults, you have probably wanted to straighten your teeth. Our teeth tend to get slightly crooked over time, especially if we wore braces as kids but stopped wearing our retainer at some point. Straightening your teeth as an adult may seem to be an impossible dream, and you've got a long list of reasons why you can't do it. "I don't want metal braces at my age," or "It'll be too much trouble," or "It'll take too long," and—everyone's old favorite—"It'll be too expensive."

Your dental provider addresses your concerns here:

1. **"I don't want metal braces at my age."** With Invisalign, you don't wear metal braces. Instead, your teeth are straightened by wearing a series of virtually invisible plastic aligners. Almost no one can tell you've got the aligners on (unless you tell them).
2. **"It'll be too much trouble."** Treatment with Invisalign is *easy*. You'll receive a series of clear aligners, which you'll wear for about two weeks at a time. You wear them all the time, except when you're eating, drinking anything but water, brushing, and flossing.
3. **"It'll take too long."** We can't tell you exactly how long treatment will take. But Invisalign treatment takes, on average, about one year.
4. **"It'll be too expensive."** Invisalign treatment is often similar in cost to traditional braces. In addition, if you have orthodontic coverage, Invisalign is often covered to the same extent as traditional braces. Our office offers a variety of affordable payment plans. Our office will be happy to work with you on all of the

insurance and financial details.

Be one of the many patients we have treated who are enjoying their new smiles. Call our office today for a free consultation—don't wait another day to give yourself the gift of straight, healthy, beautiful teeth!

We truly appreciate all of the support of our patients and their families. Thank you for your referrals!